

### Absicherung des digitalen Unternehmens – über verteilte Sicherheit OHNE Passwörter!

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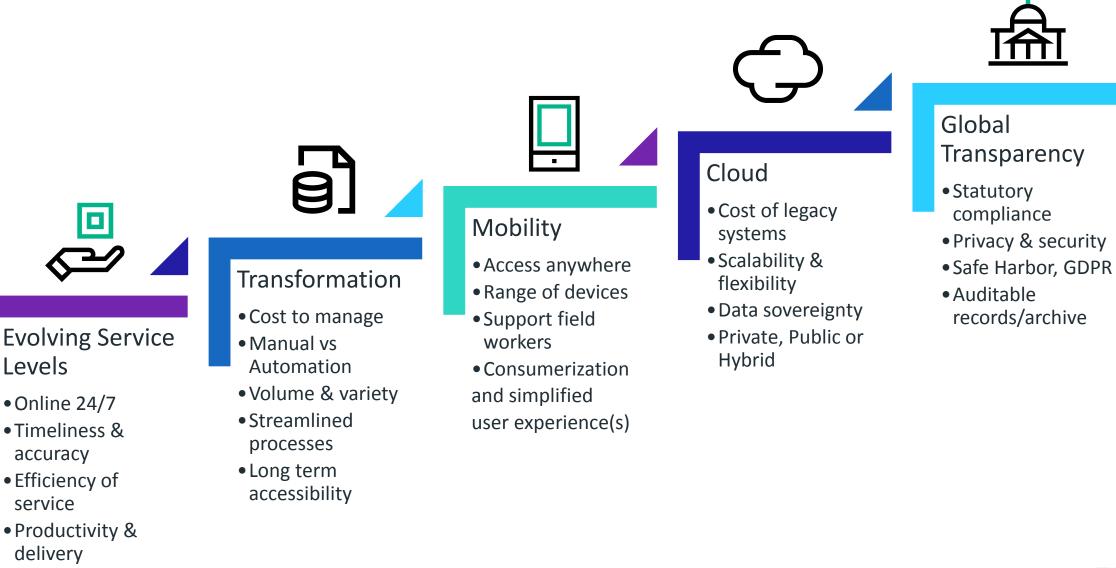
15. Mai 2018

### Business Goal: be a digital leader with the world as your marketplace

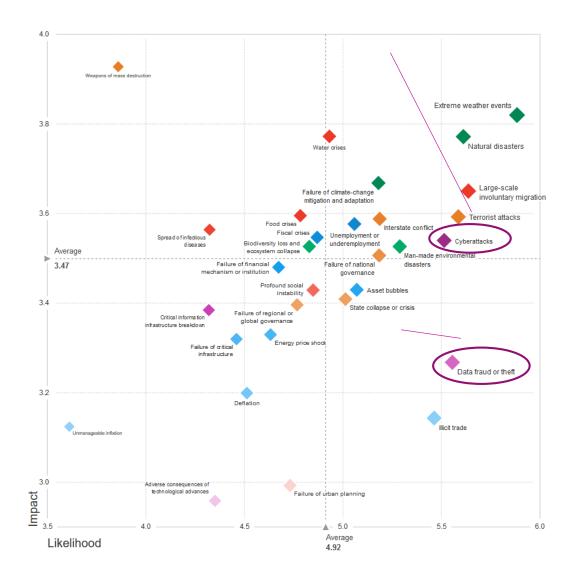


#### Aspects affecting your digital strategy

3



#### **Inhibitors: The Global WEF Risks Landscape 2018**



#### **Notes & Conclusion**

Survey respondents were asked to assess the likelihood of the individual global risk on a scale of 1 to 5 (1: very unlikely to happen and 5: very likely to occur). They also assess the impact on each global risk on a scale of 1 to 5 (1: minimal impact and 5: catastrophic impact). Read more about the methodology

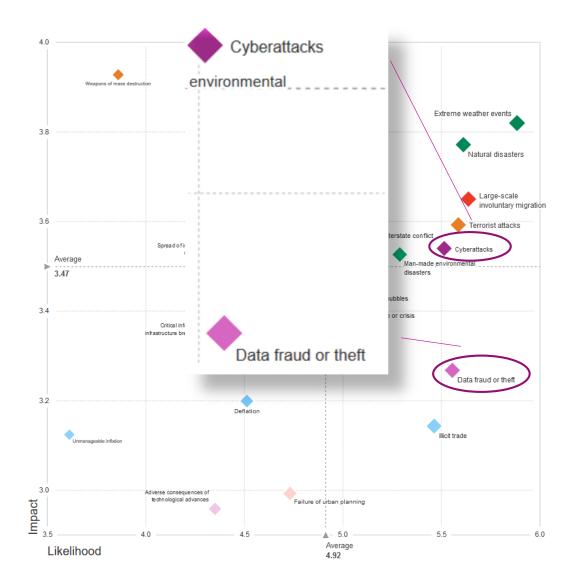
#### Source:

http://reports.weforum.org/global-risks-2018/global-risks-landscape-2018/#landscape

The Report concludes by assessing the risks associated with how technology is reshaping physical infrastructure: greater interdependence among different infrastructure networks is increasing the scope for systemic failures – whether from cyberattacks, software glitches, natural disasters or other causes – to cascade across networks and affect society in unanticipated ways.



#### Inhibitors: The Global WEF Risks Landscape 2018



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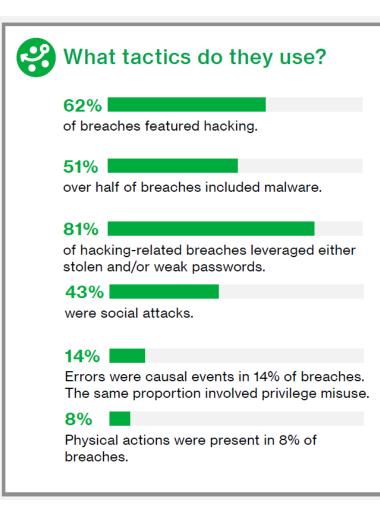
#### World Economic Forum 2018: Top 5 Global Risks

	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
1st	Asset price collapse	Asset price collapse	Asset price collapse	Storms and cyclones	Severe income disparity	Severe income disparity	Income disparity	Interstate conflict with regional consequences	Large-scale involuntary migration	Extreme weather events	Extreme weather events
2nd	Middle East instability	Slowing Chinese economy (<6%)	Slowing Chinese economy (<6%)	Flooding	Chronic fiscal imbalances	Chronic fiscal imbalances	Extreme weather events	Extreme weather events	Extreme weather events	Large-scale involuntary migration	Natural disasters
3rd	Failed and failing states	Chronic disease	Chronic disease	Corruption	Rising greenhouse gas emissions	Rising greenhouse gas emissions	Unemployment and underemployment	Failure of national governance	Failure of climate- change mitigation and adaptation	Major natural disasters	Cyberattacks
4th	Oil and gas price spike	Global governance gaps	Fiscal crises	Biodiversity loss	Cyber attacks	Water supply crises	Climate change	State collapse or crisis	Interstate conflict with regional consequences	Large-scale terrorist attacks	Data fraud or theft
5th	Chronic disease, developed world	Retrenchment from globalization (emerging)	Global governance gaps	Climate change	Water supply crises	Mismanagement of population ageing	Cyber attacks	High structural unemployment or underemployment	Major natural catastrophes	Massive incident of data fraud/theft	Failure of climate- change mitigation and adaptation

#### Top 5 Global Risks in Terms of Likelihood

#### Where are some of the risks?

Source: DBIR 2017 http://www.verizonenterprise.com



## Boardroom Agenda

**Security & Risk** Market cap Sales and revenue **Customer service** Managing spend Litigation **Compliance & privacy** Investor confidence



# In order to be a digital leader you need a universal approach for.....



A universal approach is needed to address Compliance AND Security AND to differentiate

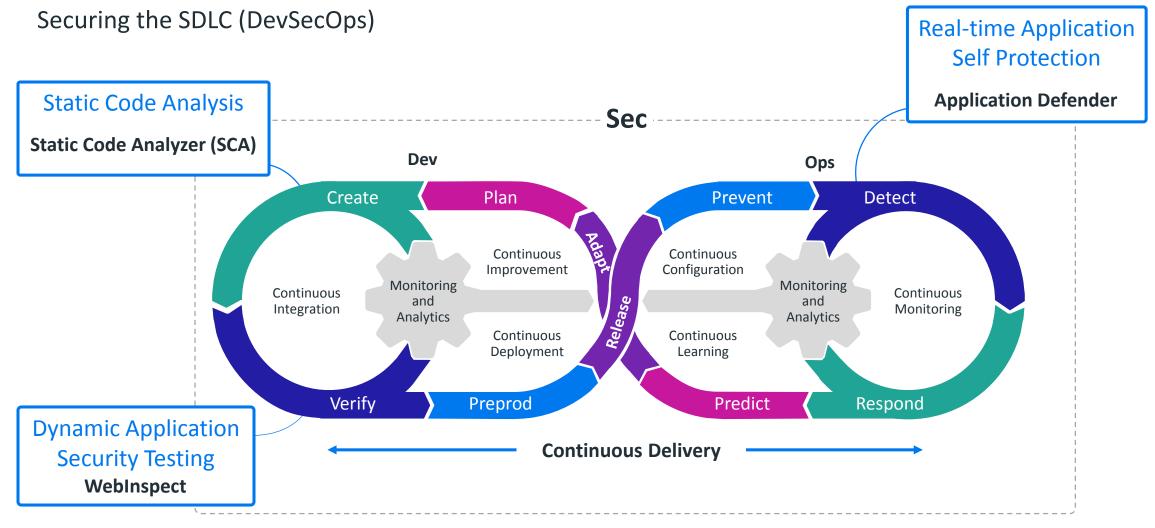
GDPR can be leveraged to achieve this

#### **5 important topics for your Security journey**

01.	Secure your applications			
02.	Understand & manage your data			
03.	Protect your data while preserving its format			
04.	Ensure and protect the right access to your data			
05.	Identify and respond to incidents quickly			

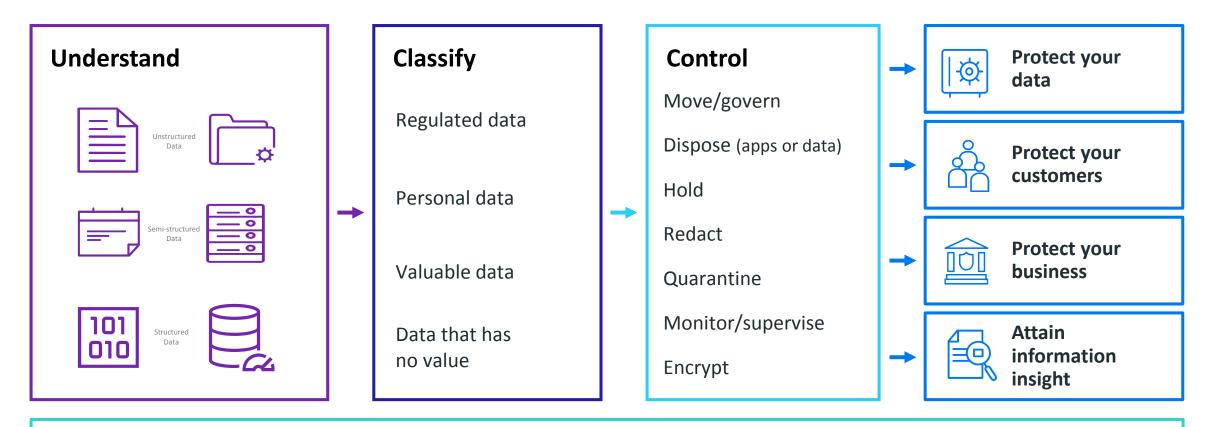


#### **#1** End-to-end Application Security



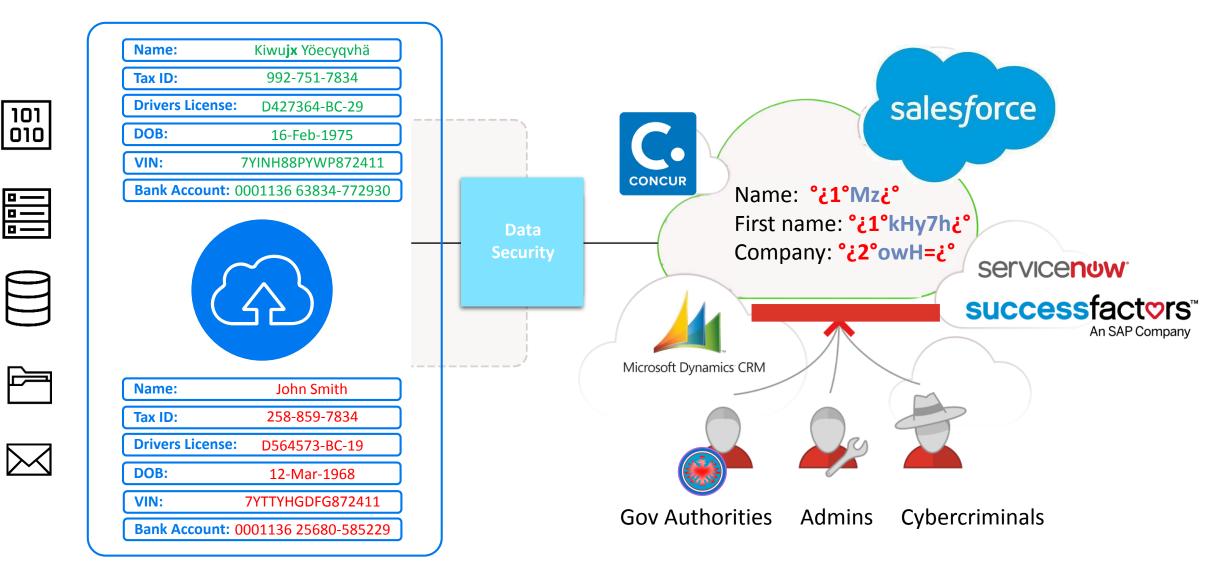


#### **#2** Data Management

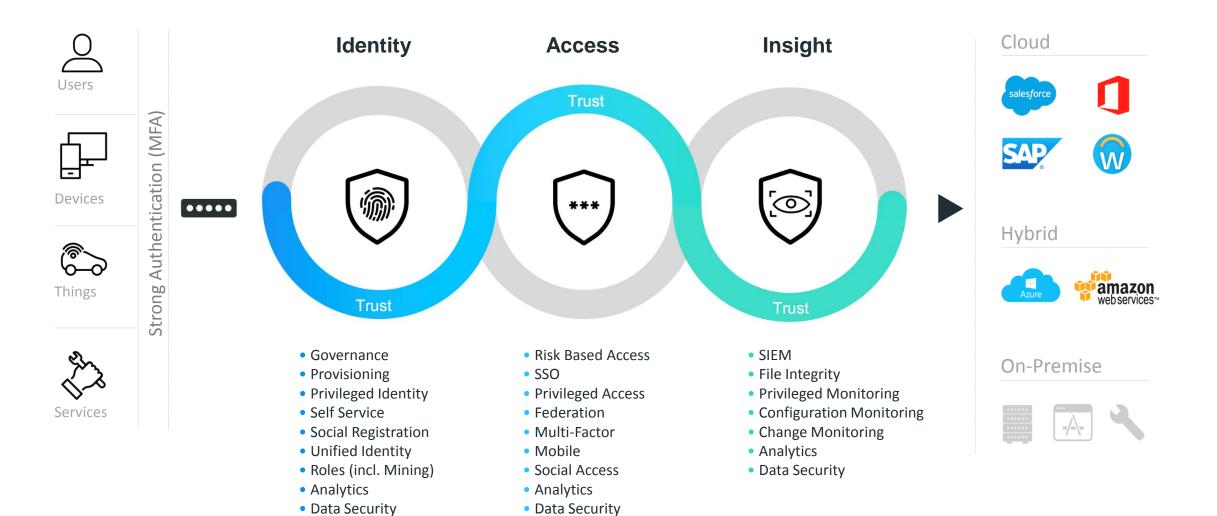


An advanced analytics ecosystem allows organizations to proactively prepare, respond, and take action to prevent risk on what matters most

#### **#3** Protect your data while preserving the format (FPE)

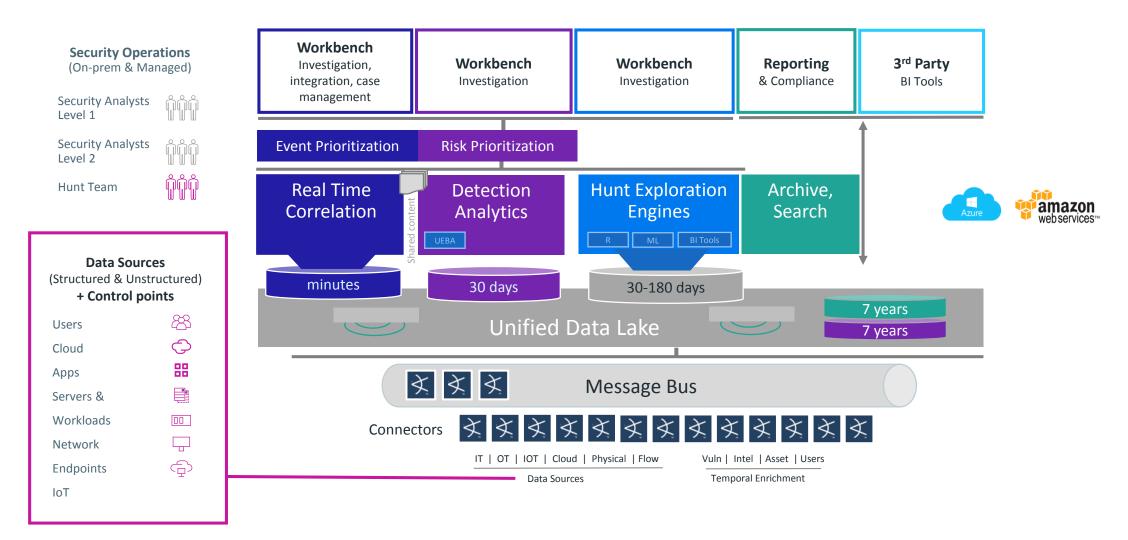


#### **#4** Manage and ensure the right access



### **#5** Intelligent Security Operations

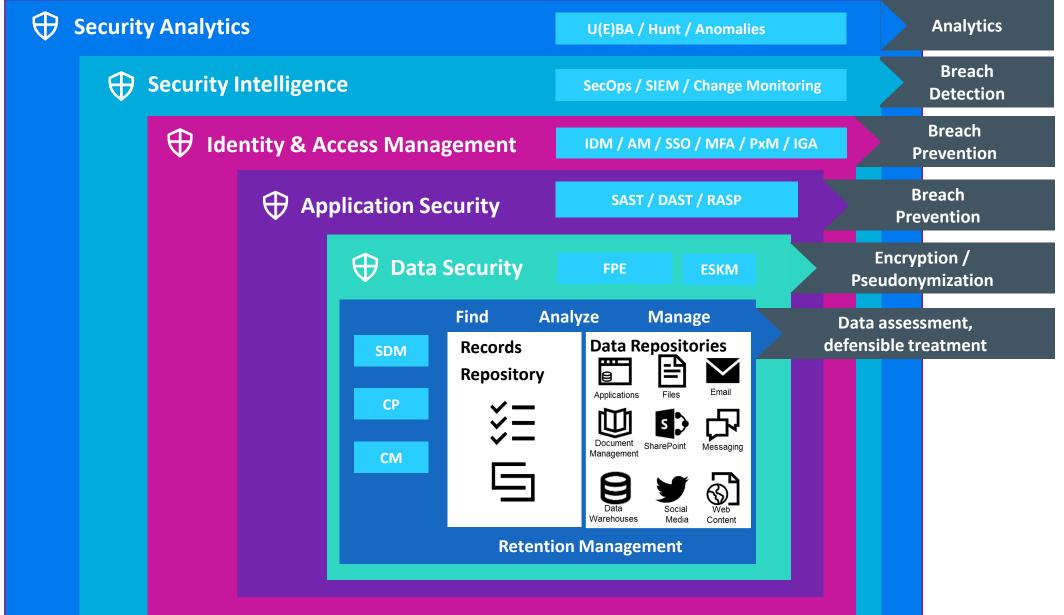
Modular, Open, Comprehensive, Integrated



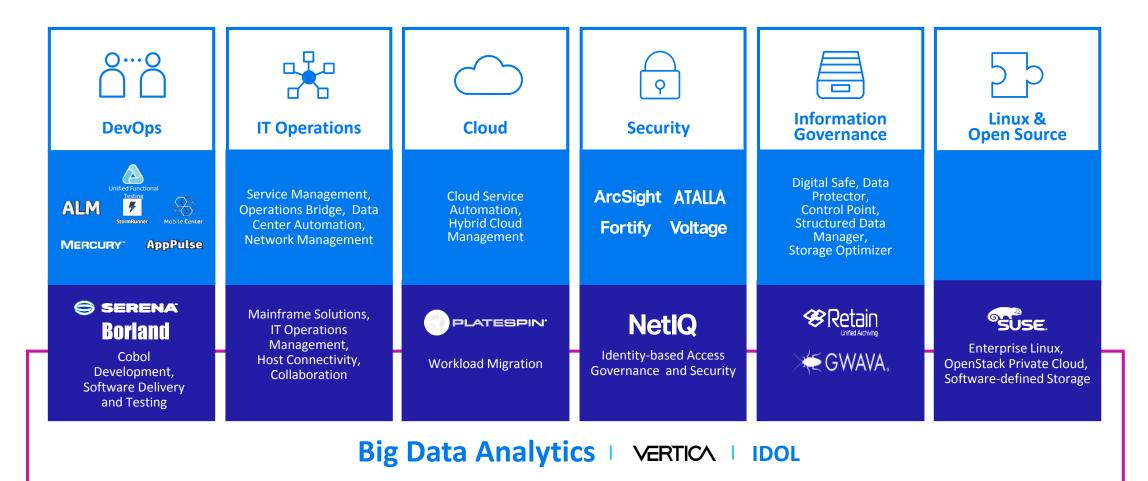
### To protect and secure digital leadership you need an end-to-end IT Security platform



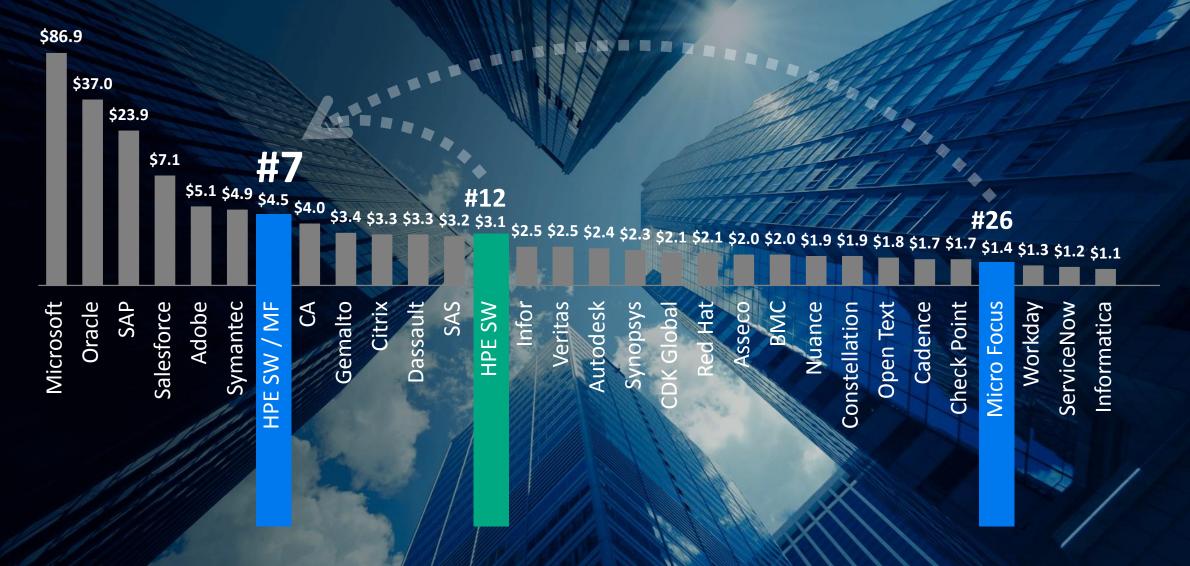
#### **Information Risk Platform**



#### "Better Together" Portfolio Has Breadth and Depth



### **Combined Micro Focus: An Industry Shaper**



## Let us know your challenges

#### SEE us at our booth DISCUSS your needs LEARN about our portfolio WIN an HP Sprocket



